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Note

The sites in this document are roughly 50% blogs and 50% wikis.

A blog is 100% under your control whereas a wiki can be edited by anyone.

Meaning: if you're using offensive content or keywords that are easily found by competing affiliates, well, then they're more likely to fiddle with your content.

But, the good news is this: quite often there are special wikis set up by affiliates for affiliates. Meaning: no nosey administrators snooping around trying to weed out “affiliate” content. Yes, there are other affiliates posting to that wiki, but as long as you don’t bother them, they’re unlikely to bother you. So, stay away from modifying their content and they should leave you alone too!

In general: with wikis you need to stay a little under the radar (a little more than with the blogs, where obviously you want to keep as low a profile as you can), keep it clean and above all, do NOT use super-common keywords like “get your ex back”. Other affiliates are searching for this, they will find your content and hack your links. Which is no fun!

Another important issue is that of do-follow/nofollow:

The links from a few sites (usually wikis) are no-follow which would be bad news if you ONLY had nofollow backlinks to your site and you ONLY cared about Google.

But: by throwing in the odd no-follow link into your mix you are showing Google that you have a “natural” backlinking pattern, plus of course, in addition to Google there are Bing and Yahoo who don’t care about dofollow/nofollow.

In practice, don’t worry about dofollow/nofollow, just get your content in there and move on to the next site.

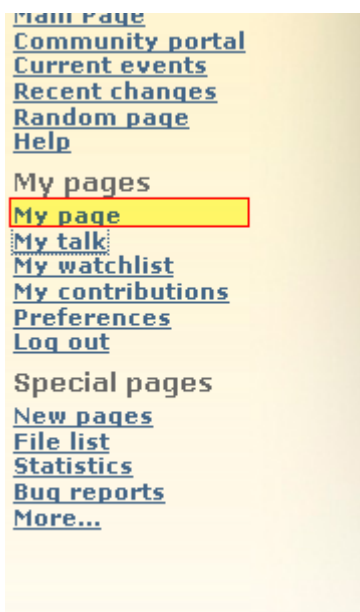
Yale Wiki: Homepage PR 9

It’s a Wiki, to create your “under the radar” content, go to:

<http://edwards.yale.edu/w/index.php?title=Special:UserLogin&type=signup>

and sign up for an account.

Confirm your email (otherwise you cannot edit your page. NOTE: there are 2 links in the welcome email, one to confirm, one to label as spam!!!), then go to “my page” on the left hand side:



Click on “edit this page”:



or [this page title](#) in other pages or [edit this page](#).

And edit your page as usual:

The secret to creating URLs is to enter it in this format:

[<http://www.yoururl.com> your keyword here]

Here an example:

[<http://www.wikipedia.org> link to wikipedia]

The link is to “<http://www.wikipedia.org>”, the anchor text is “link to wikipedia”

Then, once again, you need to move your page to something a little more search-engine optimized:

[Edit this page](#) | [Watch this page](#) | [Discuss this page](#) | [Page history](#)
| [What links here](#) | [Related changes](#) | [User contributions](#) | [E-mail this user](#)
| [Move this page](#)

Replace the existing default by a new title, click “move page”, on the following screen click on the new title:

Move succeeded

From Edwards Wiki

"User: [redacted]" has been moved to "[redacted]"

[View WJE Online Search Results](#)

and enjoy a keyword rich URL (top of browser) which you can now promote!

UPC: Homepage PR 8

Go here and create an account:

<http://comweb.upc.edu/login/signup.php>

Confirm the email and log in by clicking on your name:

You are logged in as [\[redacted\]](#) (Logout)

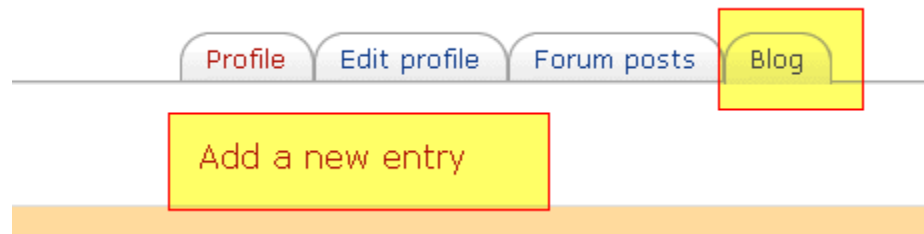
English (en) ▼

[redacted]

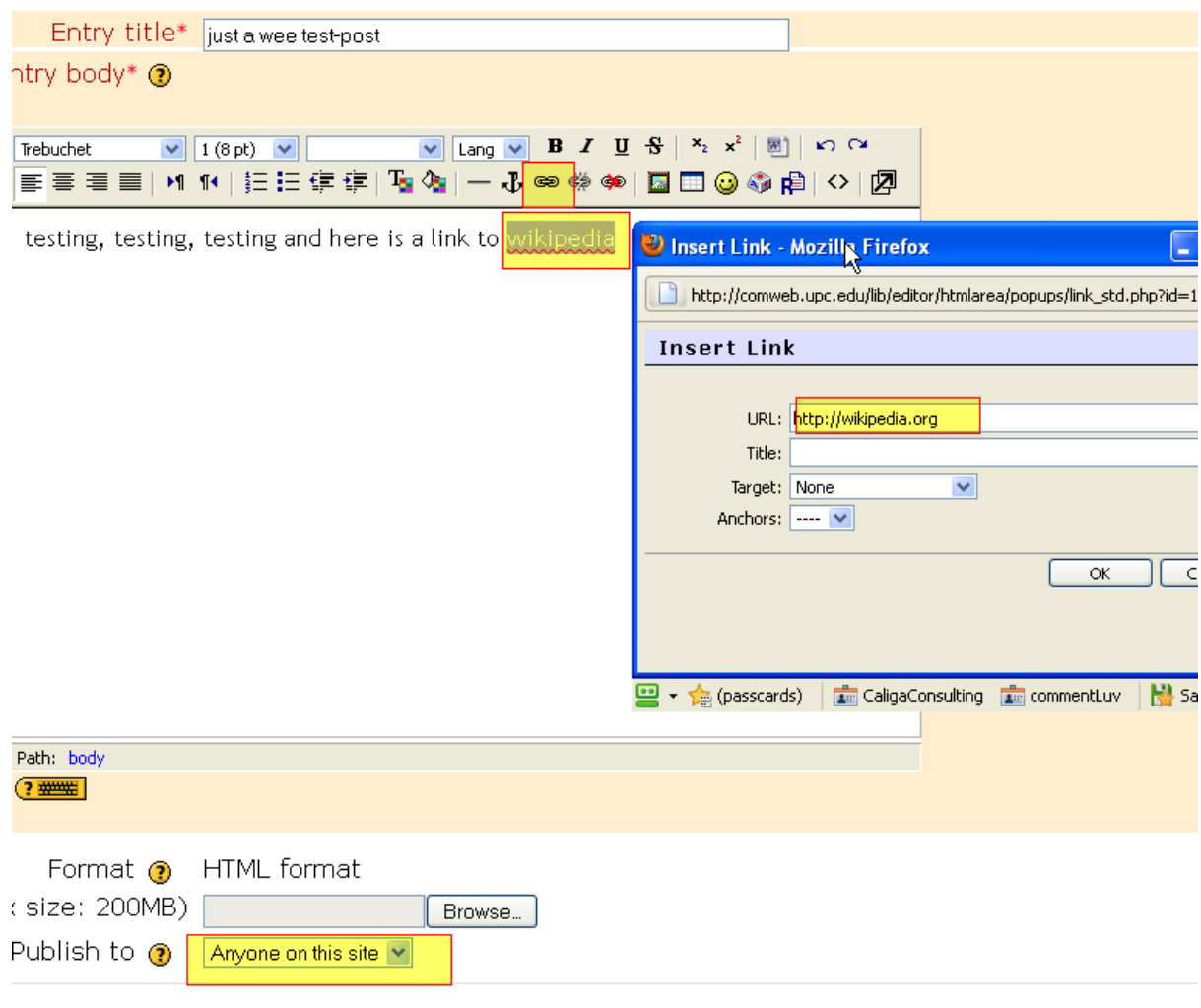
Do NOT bother setting up the profile for this one, it is NOT visible unless you are logged in.

The blog however is visible, so that's what we're going to set up:

Click on "blog-add a new entry":

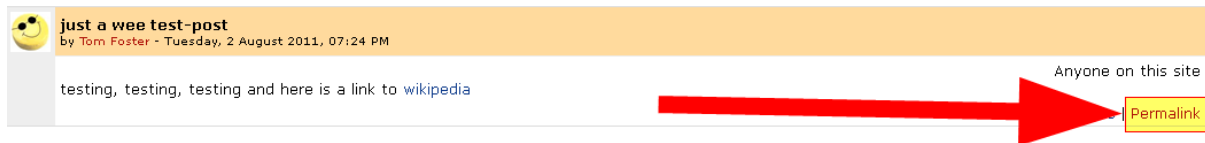


Add your text, highlight any anchor text you'd like to link, click on the URL-icon near the top and enter the URL for that anchor text:



Make sure "Publish to" is set to "anyone on this site."

Now, **SUPER-IMPORTANT:** when you have saved your post, you MUST click on the PERMALINK (on the right, below your post), this is the ONLY URL that is visible to the search-engines!



You can view that URL (the permalink) even when you are NOT logged in. So that's what the search-engines see and what you should promote/link to/ping etc.

UNC Forum: Homepage PR8

This is a forum on the same domain as the previous blog. The nice thing about this forum is that it's fully visible, even when you're not logged in and it does not seem to be moderated (or at least they're leaving in the "tasteful" affiliate-posts

To sign up, go to:

<http://studentorgs.unc.edu/kasa/index.php/component/user/?task=register>

and create an account.

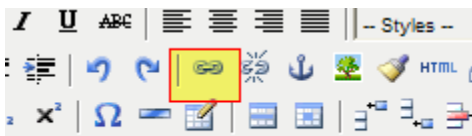
Wait for the confirmation email (took a few minutes for me), click on the link, then go to:

<http://studentorgs.unc.edu/kasa/index.php/component/user/login>

to log in.

Then go to the forum ("message board" top, right), and either reply to an existing thread or create your new one.

Create a hyperlink by highlighting your text, then click on the chain-symbol:



And enter your URL.

Done.

UMN: Homepage PR 8

Go here to create a guest-account:

<https://www.umn.edu/dirttools/guestaccounts>

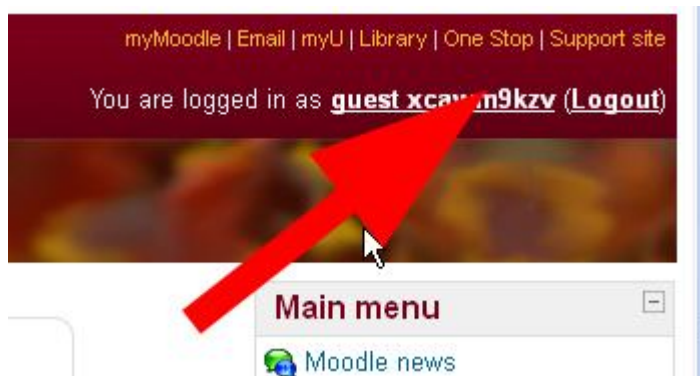
Go to your inbox and click on the link.

Then go here:

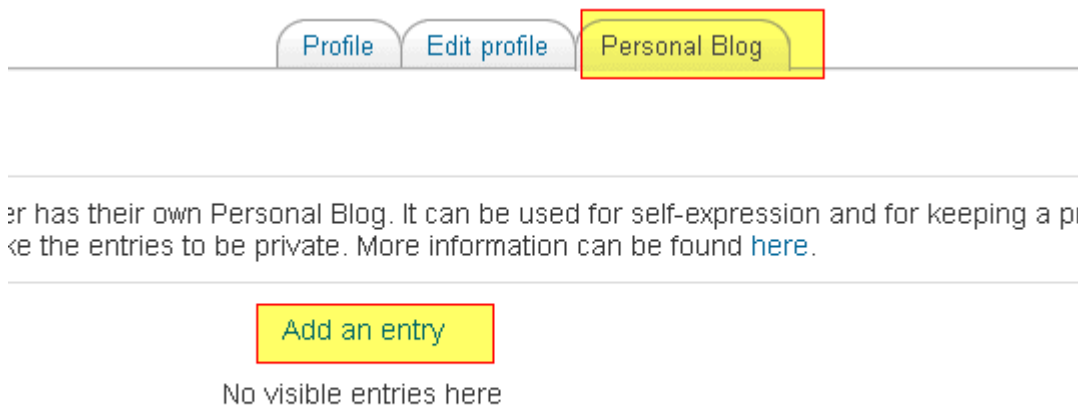
<https://www.umn.edu/login?desturl=https%3A%2F%2Fmoodle.umn.edu%2Fauth%2Fumn%2Findex.php>

and use the email and password you've just set up as login-credentials.

Click on your new "guest"-name to go to your profile:



Click on "Personal Blog->Add an entry":



Add your entry, use the "anchor-symbol" to add a link, make sure visibility is set to "anyone in the world", then save:

Entry title*

og entry body*

here is a test-text which is bold, and here is [wikipedia](#)

Insert Link - Mozilla Firefox

URL:

Title:

Target:

Anchors:

OK

Please do not copy/paste text directly from Microsoft Word. See explanation [here](#)

Path:

Format HTML format

Max size: 1000MB) Browse...

Publish to

And you're done!

If you'd like to link to your blog-post from other sources, or promote it using ping-services etc, then click on the "permalink" text (bottom right underneath your post), then grab the resulting URL from the top of the browser and promote that URL!

Anyone in the world

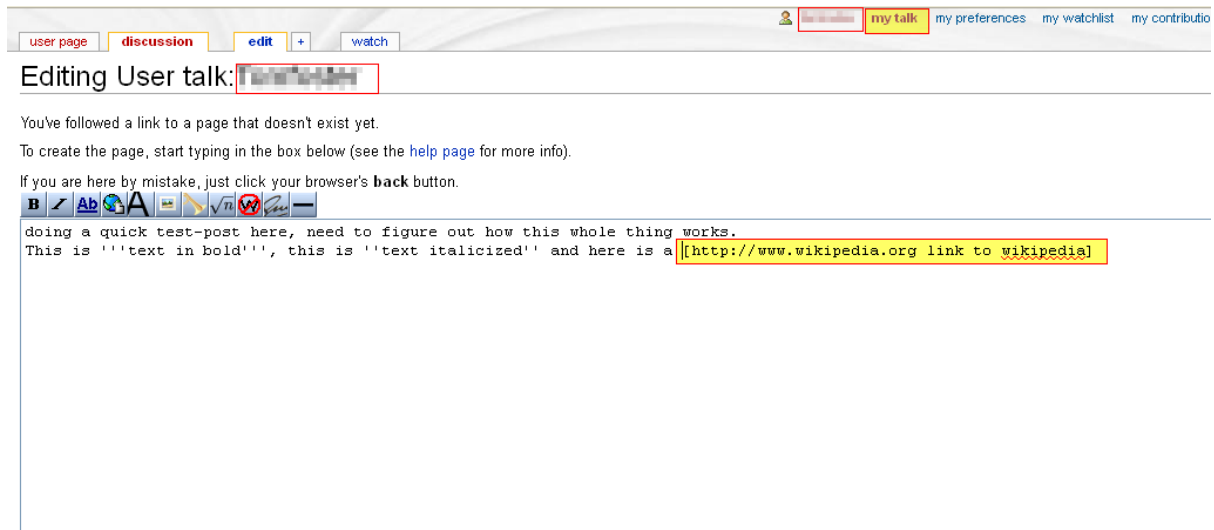
[Edit](#) | [Delete](#) | [Permalink](#)

UWosh: Homepage PR 8

This is a Wiki, so wiki-rules apply. To create your “under the radar” content, go to:

<http://idea.uwosh.edu/newleapwiki/index.php?title=Special:Userlogin&type=signup>

and create your account. Then click on “my talk” near the top, then add content by going to “discussion->create”



The secret to creating URLs is to enter it in this format:

[http://www.yoururl.com your keyword here]

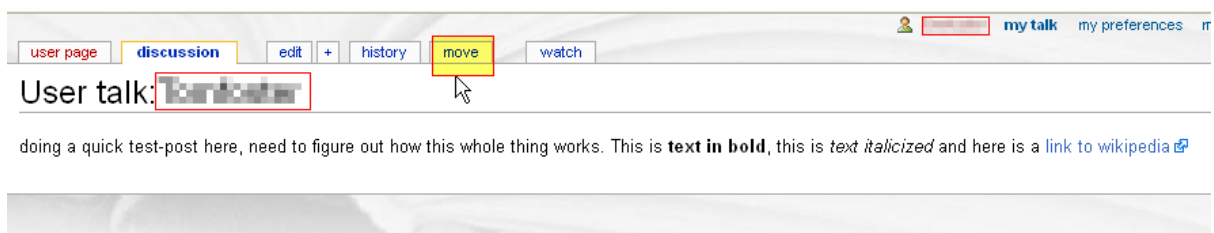
Here an example:

[http://www.wikipedia.org link to wikipedia]

The link is to “http://www.wikipedia.org”, the anchor text is “link to wikipedia”

Next, save the page and – VERY IMPORTANT – change the title:

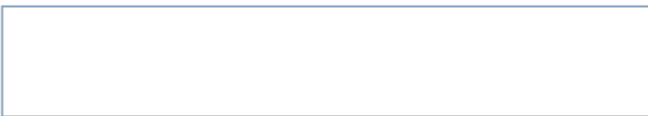
Go to “Move” to “move” the title:



WARNING! This can be a drastic and unexpected change for a popular

ove page: **User talk:** 

new title: **This is my test-post** 

Reason: 

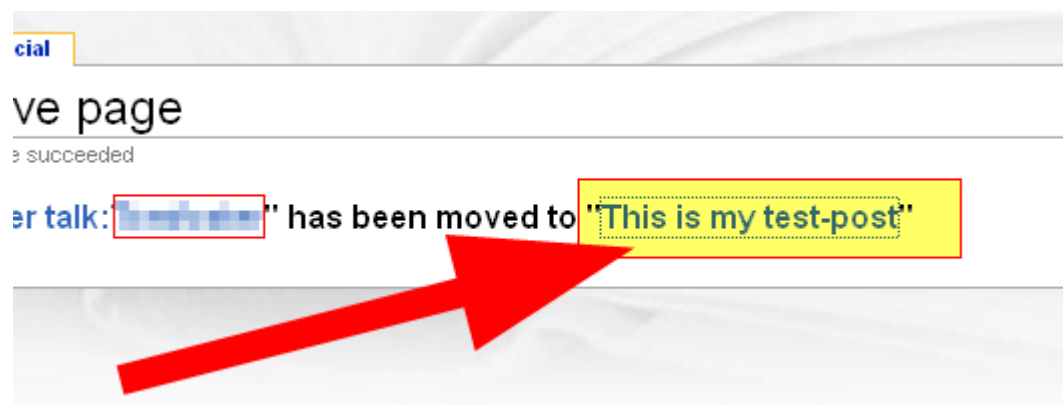
☐ Watch this page

Move page

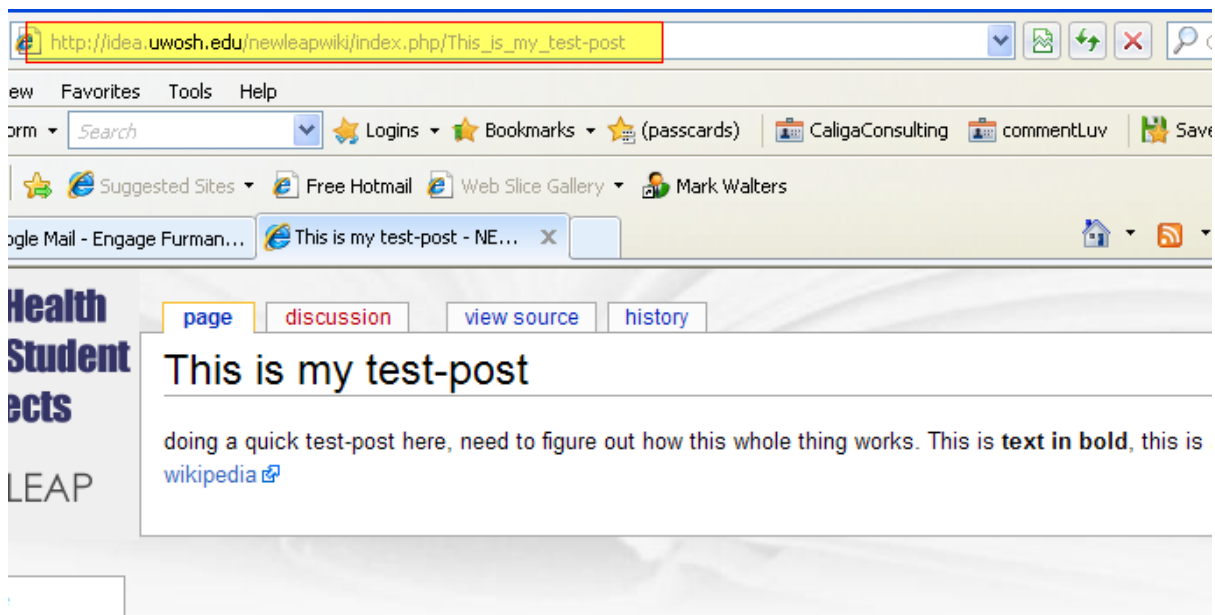
ove log

Here I've replaced the original „User talk:user-name“ by a keyword rich title.

Click on the new title:



And you'll be taken to your new, publicly viewable (and hence spiderable) post:



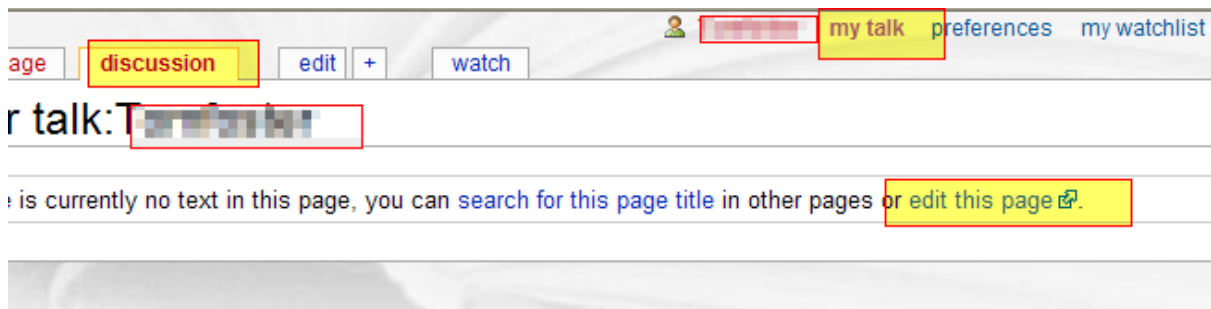
ULCA Wiki: Homepage PR 8

This is exactly like the previous one, same procedure.

Create your account here:

<http://www.rcmar.ucla.edu/wiki/index.php?title=Special:Userlogin&type=signup>

confirm your email, then follow the steps above, first edit,:



then MOVE, then click on new title to get URL you can promote further (or ping, or whatever)

Michigan Wiki: Homepage PR 8

And exactly as above: create account

<http://wiki.ohda.matrix.msu.edu/index.php?title=Special:UserLogin&type=signup>

confirm email, log in, click on user-name, "create" (or edit page), save, "move", click on new title and promote. Done.

Ulowa Wiki: Homepage PR 8

It's a wiki, so wiki-rules apply!

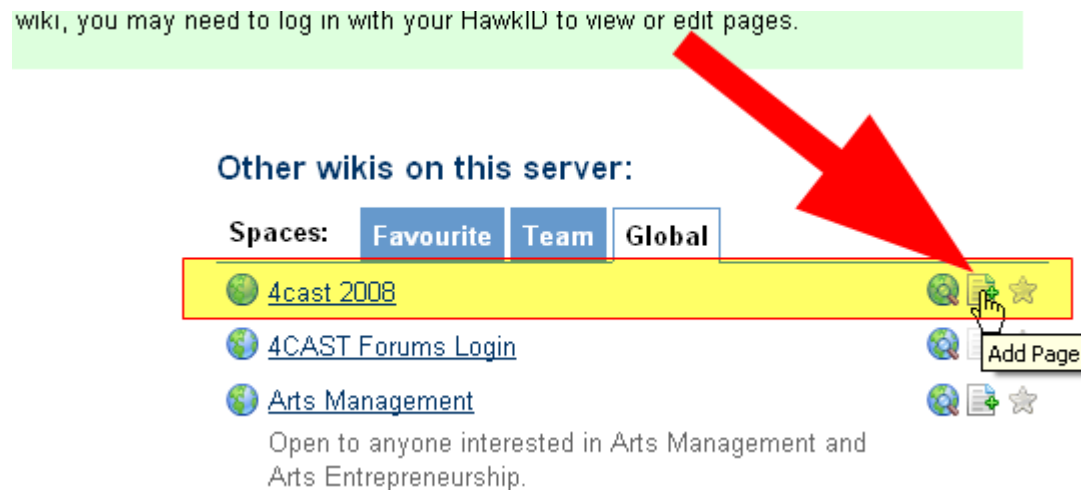
<http://wiki.uiowa.edu/signup.action>

There does NOT seem to be a welcome email, so you can use your login credentials you've just set up straight away to sign in here:

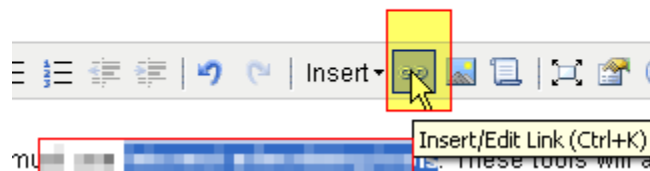
<http://wiki.uiowa.edu/display/DOC/Home>

at the top right you see a wiki called "4cast 2008". This is the one that's no longer being moderated, and hence popular with affiliates.

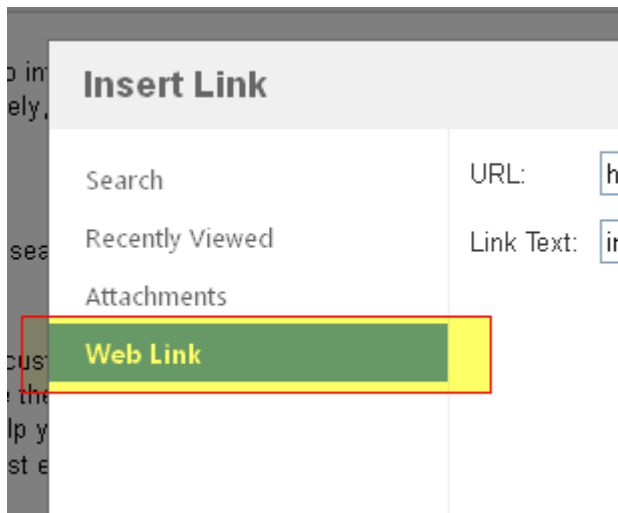
Click on the "add page" icon and you're off to the races:



Enter your text, add a URL as usual (highlight text, click on "URL"-symbol, enter URL, done)



The only thing you need to look out for is the URL-popup window: you need to click on "Web link" on the left before entering your URL:



(by default it is in “search mode”)

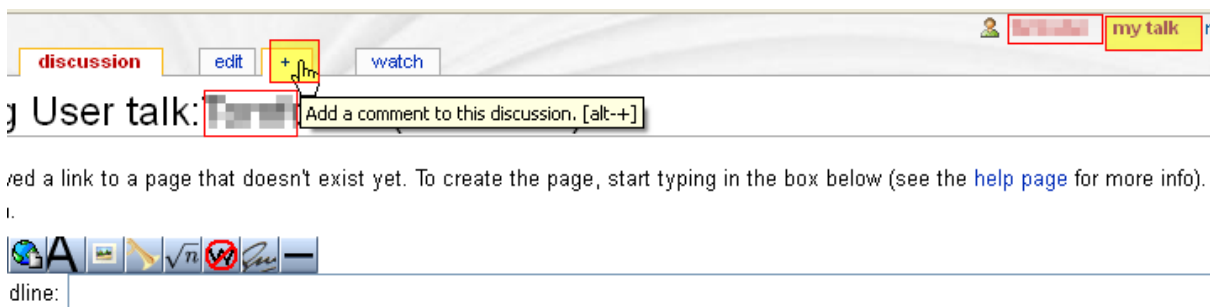
Northwestern Wiki Homepage PR 8

This is a Wiki, so Wiki-rules apply. The good news is: there are quite a few posts on here that are several months old, so the moderators don’t appear to be on the lookout for us affiliates.

Create an account here:

<http://wiki.esam.northwestern.edu/index.php?title=Special:Userlogin&type=signup>

confirm your email, click on “my talk” on the next page, then on the “+” sign and start writing!

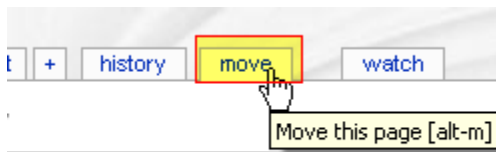


A URL is entered as follows:

[<http://www.facebook.com> Facebook]

The first part is the URL, the second the anchor text. In this example the URL is “<http://www.facebook.com>”, the anchor text is “Facebook”.

When you are done editing, save the text, then “move” the entry to give it a keyword rich title:



Just enter your new title and “move page”:

Note that the page will **not** be moved if there is already a page at the new title, unless to where it was just renamed from if you make a mistake, and you cannot overwrite an

WARNING! This can be a drastic and unexpected change for a popular page; please be

Move page: **User talk:** [redacted]

To new title: your new title here

Reason:

☐ Watch this page

Move page

Move log

On the following page, click on your new title:



And grab the URL at the top of the browser if you want to promote this blog post any further (like pinging, building backlinks etc).

Drexel.EDU: Homepage PR 8

Another Wiki that follows exactly the same pattern as Northwestern (above).

Go here:

<http://www.physics.drexel.edu/liki/index.php?title=Special:Userlogin&type=signup>

to sign up, then follow the same procedure as above.

UCSF.EDU: Homepage PR 8

Another beautiful Wiki (the super-easy kind without signup, run by affiliates for affiliates, so no pesky moderators, plus the links are dofollow;-)

Go here:

<http://aneswiki.ucsf.edu/groups/reliabilityinanesthesia/>

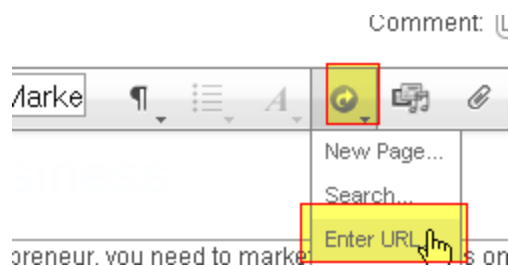
And follow exactly the same procedure as with the other “Plus” type sites:

click on the PLUS sign:



Enter your keyword rich title and you're off!

In the editor, use the slightly unusual circular arrow symbol to enter URLs:



Highlight the text you want to use as anchor text, then click on the symbol, then “Enter URL”, then enter your URL, OK, and you're done.

UCDavis.EDU: Homepage PR 8

<http://wiki.cgm.ucdavis.edu/groups/mah01/>

Another beautiful Wiki (the super-easy kind without signup, run by affiliates for affiliates, so no pesky moderators, plus the links are dofollow;-)

Exactly as above, if you've got the content, you can set this is up in under 1 minute!

Go, go, go!

WCU: Homepage PR 7

This is a Wiki, so the genera Wiki rules apply (see above).

Fortunately, this is one of the super-simple ones:

Go here:

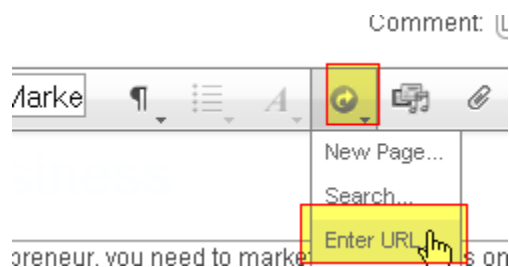
<http://fuji.wcu.edu/groups/imagesandideas/>

click on the PLUS sign:



Enter your keyword rich title and you're off!

In the editor, use the slightly unusual circular arrow symbol to enter URLs:



Highlight the text you want to use as anchor text, then click on the symbol, then "Enter URL", then enter your URL, OK, and you're done.

GSU: Homepage PR 7

Go here and sign up:

<http://www.cs.gsu.edu/~tcpp/curriculum/?q=user/register>

Click on the link in the welcome email, then set your password.

Then, in the sidebar select “Create Content->Page” and create your page:

The screenshot shows the TCPP web interface. On the left is a sidebar with a tree view. Under 'Create content', 'Page' is selected and highlighted with a red box. The main area is a content editor with a 'Title:' field (containing a yellow box) and a 'Body:' field (containing a large yellow box). The editor has a toolbar with various icons for text formatting, alignment, and insertion. At the bottom of the sidebar, there is a footer section with the text 'Technical Committee on Parallel Processing' and a copyright notice for Intel.

Create a link by highlighting the text you want to use as anchor text, then click on the “URL”-icon and enter the URL:

The screenshot shows the TCPP web interface. At the top right, there is a checkbox labeled 'Show summary'. Below it is a toolbar with various icons. The 'URL' icon, which shows a globe, is highlighted with a red box. Below the toolbar, the text 'orks, here is some **text in bold**, here is a [link to wikipedia](#)' is displayed. The text 'link to wikipedia' is highlighted with a yellow box.

Save the page and you're done!

Parsons: Homepage PR 7

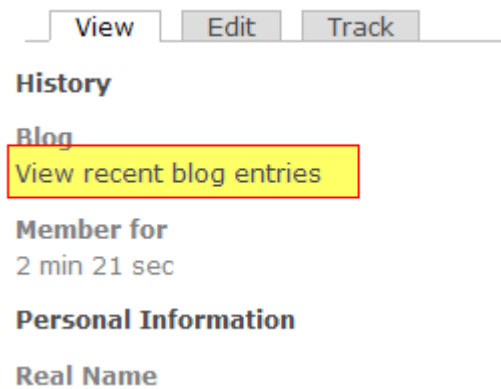
Go to this link:

<http://osi.parsons.edu/archive/osi2007/?q=user/register>

And sign up as usual (including a “tricky” maths question;-)

Confirm the email you get, set your password and you’re good to go.

Click on “view recent blog entries”:



Then “post new blog entry”

You have to enter your URL in full HTML format:

Submit Blog entry

title: *

This is just a test

tags:

testing

enter existing or new tags separated by commas. existing tags will auto-populate.

body: *

This is just a test to see how this editor works.
here is a link
to wikipedia

So, if your anchor text is "how to get your ex back" and the link is "http://www.mysite.com" then the HTML for the correct link is:

```
<a href="http://www.mysite.com">how to get your ex back</a>
```

And submit. You're done!

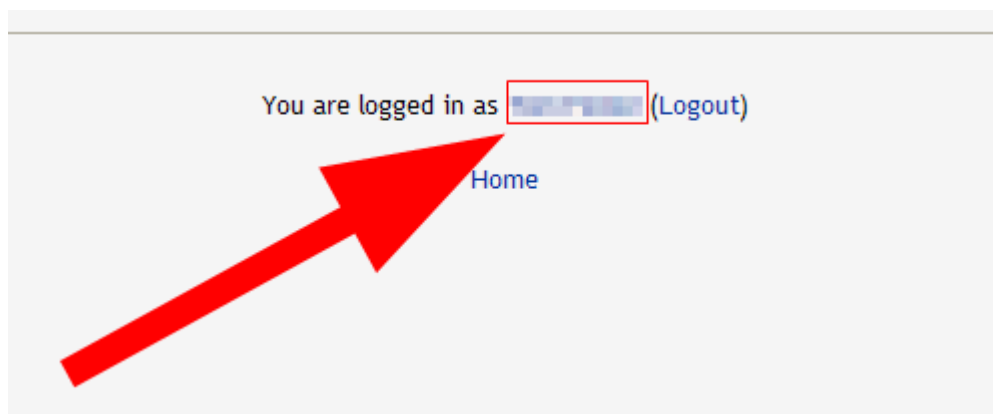
SLU: Homepage PR 7

Go to this link

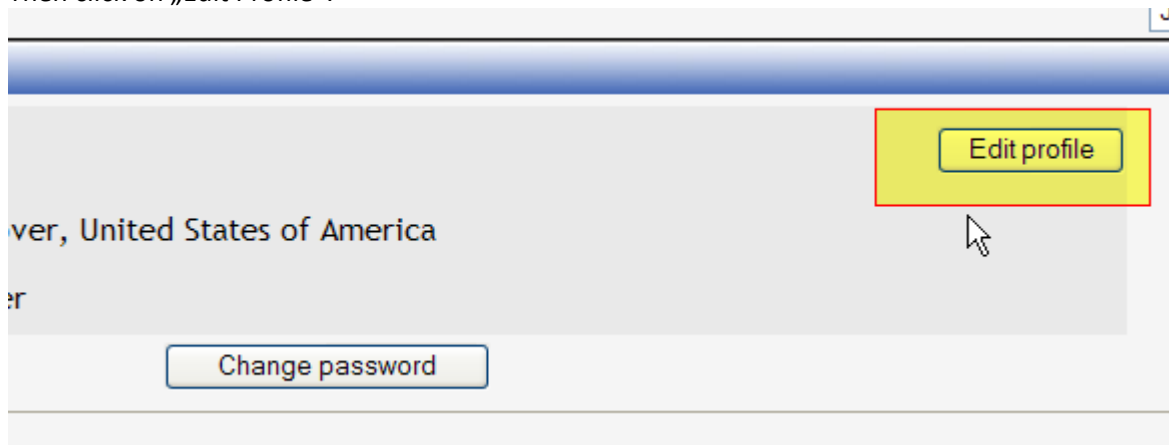
<http://medschool.slu.edu/moodle/login/signup.php>

and sign up.

Then click on your name to see your profile:



Then click on „Edit Profile“:



And in your profile, create your content with links in your „description“ (as this site has no blogs, meaning you have to create one profile per set of links):

User profile for Tom Foster

Given name:	<input type="text" value="Tom"/>
Surname:	<input type="text" value="Foster"/>
Email address:	<input type="text" value="tom.foster@gmail.com"/>
Email display:	<input type="text" value="Hide my real email address from everyone"/>
Email format:	<input type="text" value="Pretty HTML format"/>
Forum auto-subscribe:	<input type="text" value="Yes: when I post, subscribe me to that forum"/>
When editing text:	<input type="text" value="Use HTML editor (some browsers only)"/>
City/town:	<input type="text" value="Andover"/>
Country:	<input type="text" value="United States of America"/>
Preferred language:	<input type="text" value="English (en)"/>
Timezone:	<input type="text" value="Server's local time"/> (your current local time)
Description:	<div><p>Enter your long description for your contextual link which you enter in standard HTML format:</p><p><code>anchor text</code></p><p>and some more text with related keywords.</p><p>Keep going for as long as you like</p></div>

Save your page with your contextual link, and you've got your link, even when logged out:

Enter your long description for your contextual link which you enter in standard HTML anchor text and some more text with related keywords. Keep going for as long as you like

Location: Andover, United States of America

Last access: Tuesday, 2 August 2011, 10:18 AM (30 secs)

You are not logged in. (Login)

SLUMC

FIS.EDU: Homepage PR 5

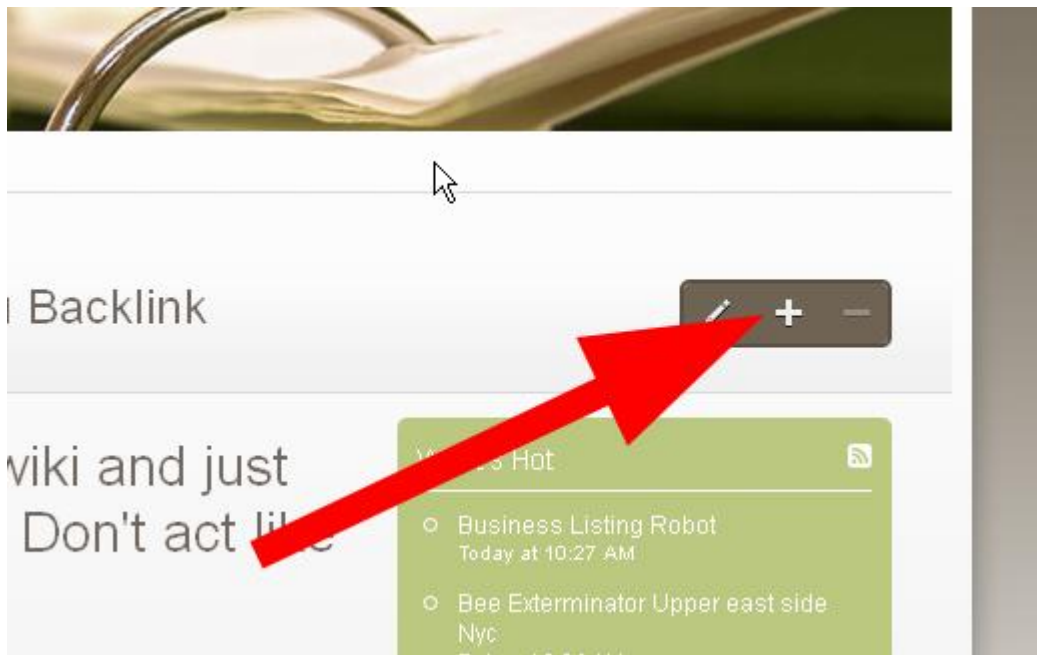
This is another Wiki, meaning the same rules as mentioned above apply: keep it clean, keep it under the radar, so we can all play nicely!

The beauty of this particular Wiki is that it is created by and used by affiliate marketers, so you don't have any administrators snooping around and deleting "obvious" affiliate promotions!

Go to this link:

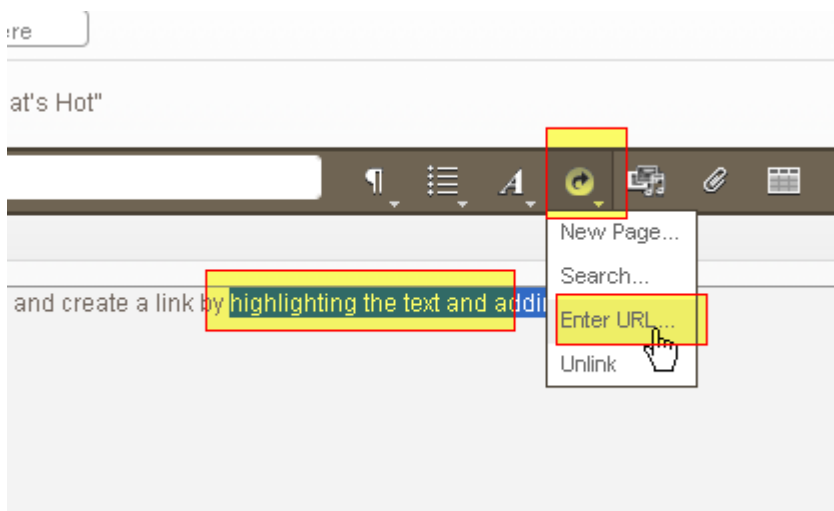
<http://wiki.fis.edu/groups/ourstrategicpalnning1/>

Click on the PLUS sign to add a page:



And give your new page a keyword rich title. This will be used in the URL, so having the keyword in there is good for some Google love!

You then enter your text and create links by highlighting text, then clicking on the unusual URL-symbol:



And add your link.

Save your new document and you're done. Check out the URL which is full of keyword-goodness;-)

Ashworth College PR 5:

<http://community.ashworthcollege.edu/create-account.jspa>

Step 1: create account (use "real" names, don't keyword stuff!)

First Name: *

Last Name: *

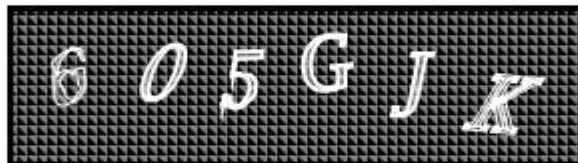
Username: *

Email: *

Password: *

Confirm Password: *

Enter the code: *



This helps prevent automated registrations.

Ashworth College Community Site Terms and Conditions

1. GENERAL

1.1

The following Ashworth College Community Site Terms and Conditions of Use ("Terms and Conditions") go into effect upon the user's registration on the Ashworth College's Community Site ("Site") which is owned by the Professional Career Development Institute ("PCDI"). These Terms and Conditions apply to all users of the Site, including but not limited to, all content (including, for example, text, audio, photographs, illustrations, graphics, other visuals, video, copy materials thereon, the look and feel, design and organization of the Site, and the compilation of the content).

☒ I agree to these terms and conditions.

Continue

Next: Fill out your profile and choose your profile image and avatar.

In the next step, create your profile (real looking is good). Personally, I don't want to be shown in the community map, as I have nothing to contribute to the community (and I don't want others stumbling over my page and then reporting it to the moderators either).

So, I don't invite anyone in the next step either, but go straight to my page

Bio:

Children:

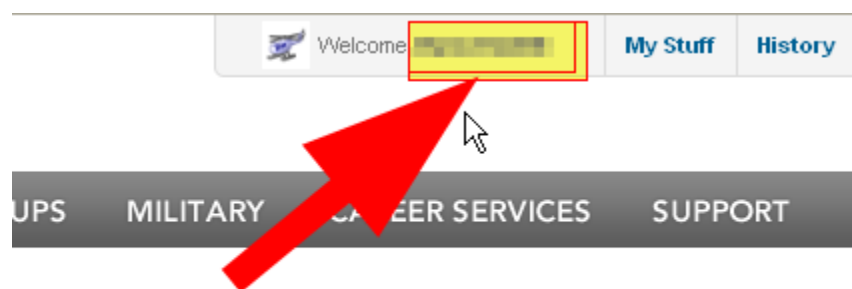
Company:

My Web Site:

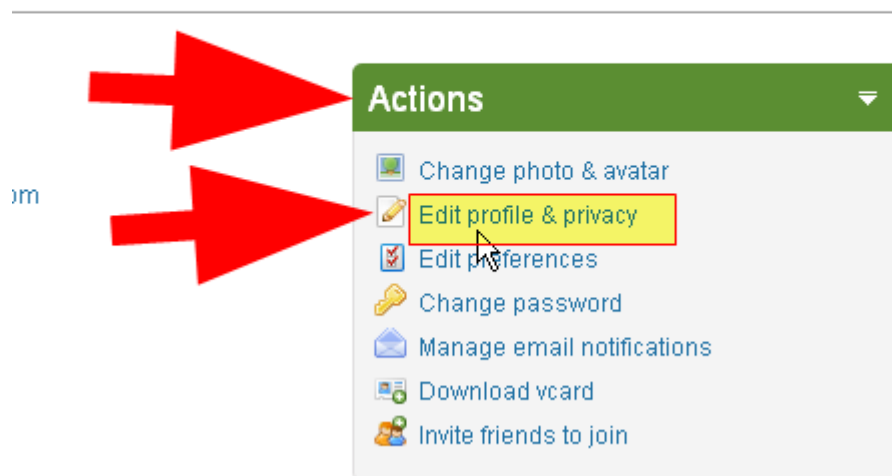
Include Me On Community Member Map: ☐ Yes ☒ No

Next: Preview your profile and invite others if you wish.

Sign in, then click on your name:



Then on "Actions" (green bar on right), then on "edit profile"



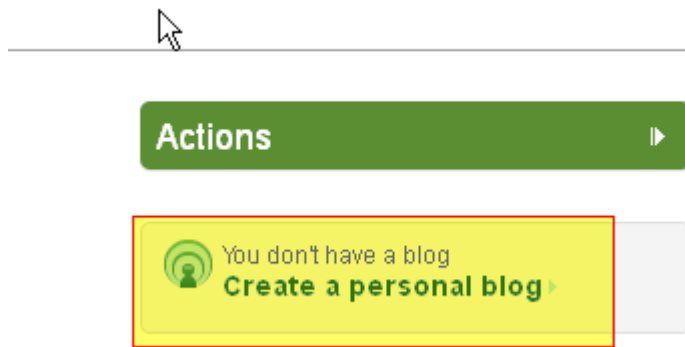
Where you make sure to set the privacy settings to what you want them to be:

Edit Profile

Use the form below to edit your profile and manage privacy settings.

If you set your website to “not visible”, well, noone can see it! Not even the search-engines. When you’re done, remember to press “save” at the bottom!

Now, for the fun-part: blogging for contextual links: go back to your main page (either “back” in the browser, or click on your name again), then “Create a personal blog”:



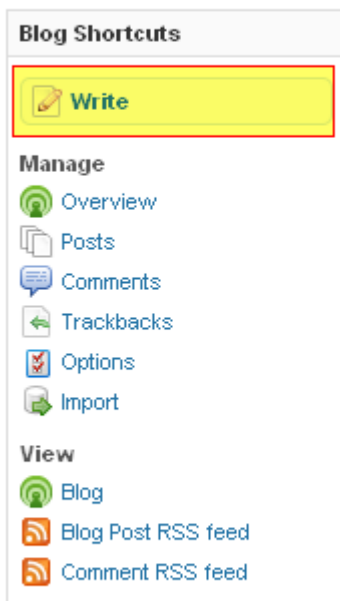
Set up the blog (posts will come later).

This is your chance to drop some keywords, especially in the URL!

A screenshot of a blog creation form. The form has a light gray background. At the top, the text 'Blog Name (Required)' is displayed in bold. Below it is a yellow text input field containing the text 'Your new blog'. Further down, the text 'Blog Address (Required)' is displayed in bold. Below this is a paragraph of text: 'Every blog has a unique address. This is what people will enter into their web browser to view your blog (such as http://community.ashworthcollege.edu/blogs/matt). Depending on how you plan to use your blog, the address might be your business name, your own name, a nickname, or a phrase that captures the idea of your blog.' Below the paragraph is a text input field containing 'http://community.ashworthcollege.edu/blogs/' followed by a yellow text input field containing 'keyword-stuff-this-thing'. Below the input fields is a line of text: 'Example: If you enter "matt", your blog address would be http://community.ashworthcollege.edu/blogs/matt'. At the bottom of the form, the text 'Description (max length: 255 characters)' is displayed in bold. Below this is a large, empty text area. At the very bottom of the form are two buttons: 'Create Blog' and 'Cancel'.

And right on the next page you can then write your first post:

✓ Your blog was successfully created



Which is a “normal” (not broken;-) HTML editor where you can drop links galore.

FCAS.EDU Homepage PR 4

This is a Wiki, so the same rules as outlined above apply. Keep it clean.

This particular Wiki is very affiliate marketing oriented, meaning once again does not seem to attract “normal” moderators which is GREAT!

Go to:

<http://wiki.fcasd.edu/groups/wiki/>

Then click on the PLUS sign to create a new page



Make sure it's nice and keyword rich, the rest is obvious, it's exactly the same system as above (FIS.EDU)

Furman: Homepage PR 4

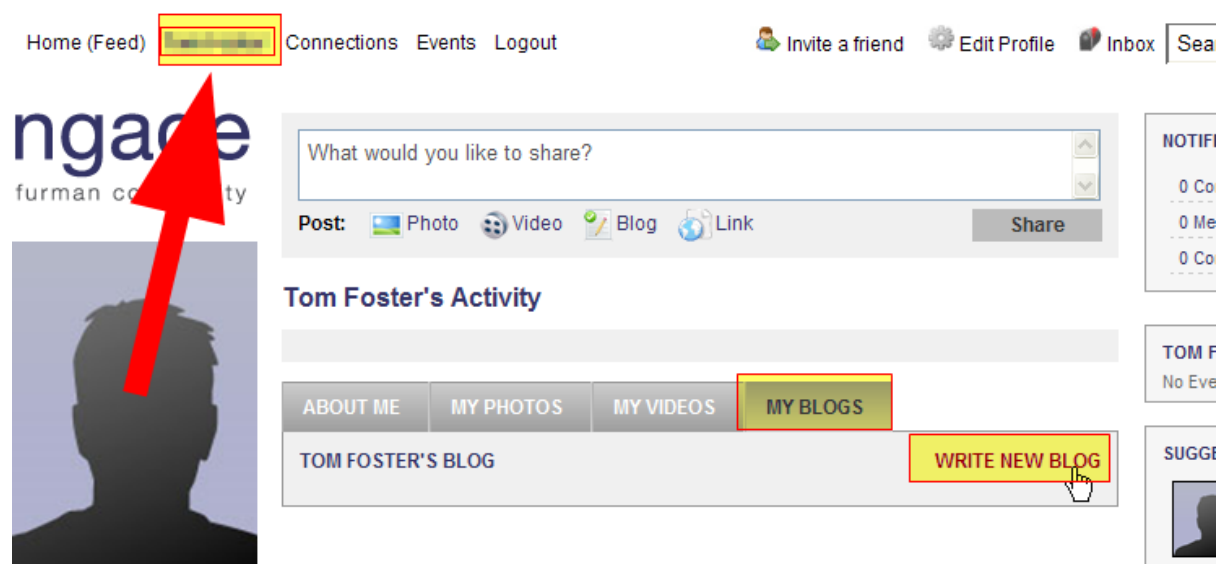
Go here to sign up:

<http://community.furman.edu/signup.php>

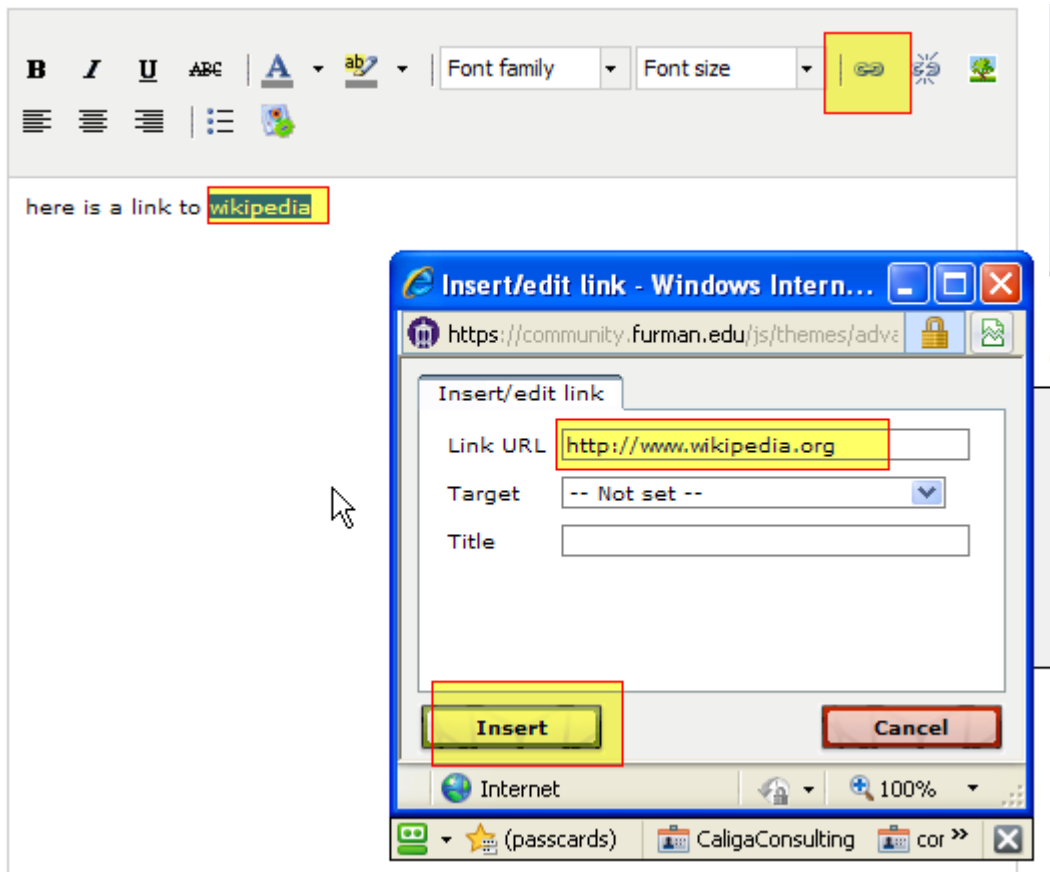
On the first page, select "community member" to avoid awkward questions later.

Verify your account by clicking on the link in the email, then log in.

Click on your name near the top left, then on "my blogs", then "write new blog":



To leave a link, you need to highlight the text, then click on the "URL" icon near the top, enter the URL and you're done!



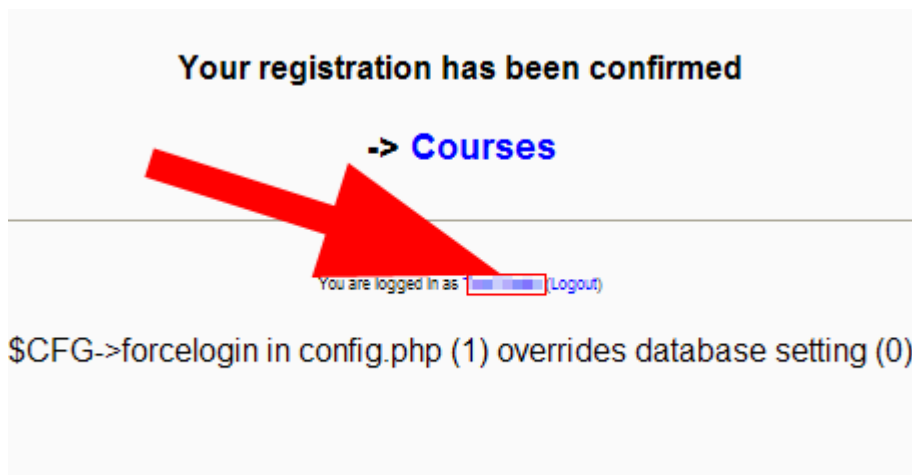
Publish it and you've got another blog with contextual backlinks!

ALUniversity.EDU: Homepage PR3

Go here to sign up

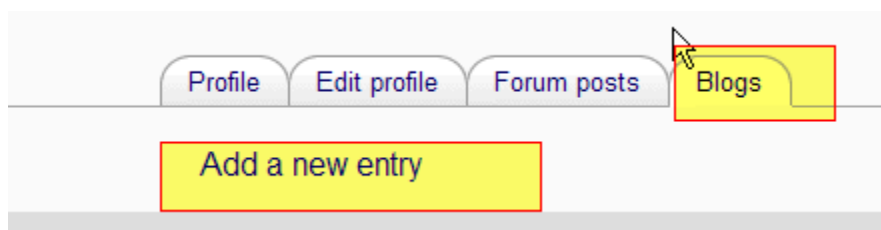
<http://aluniversity.edu/elearning/login/signup.php>

click on the link in the welcome email, and click on your name on the next page:



Do NOT bother setting up the profile, as this cannot be seen by the world.

Go straight to the “blog” option and “add a new entry”:



In here it is SUPER-IMPORTANT to set visibility to global: “anyone in the world”:

Add a new entry

Entry title: [text input]

Publish to: **Anyone in the world**

Tags:

Official tags	User defined tags
[empty]	Medium New Jersey online bay window curtain Calgary dog trainin Episodes GMC AC Compressor,G hakko soldering iro iPage Reviews

Blog entry body:

Write carefully ?
About the HTML editor ?

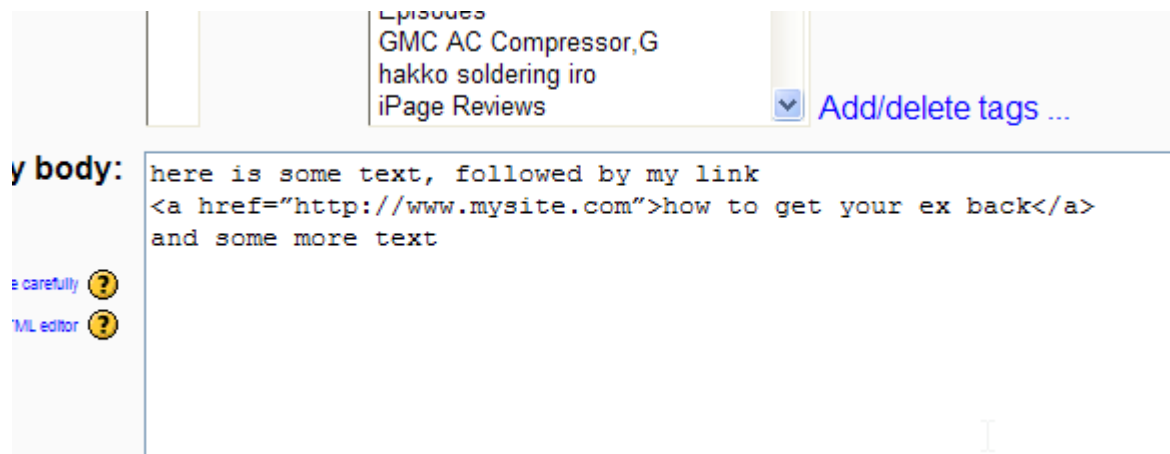
Add/delete tags ...

Then enter your title and text, save and you've got a globally visible entry!

The editor is a HTML editor, so to enter a link, you need to enter it in HTML format:

If e.g. your anchor text is "how to get your ex back" and the link is "http://www.mysite.com" then the HTML for the correct link is:

`how to get your ex back`:



Passion.EDU: Homepage PR 2

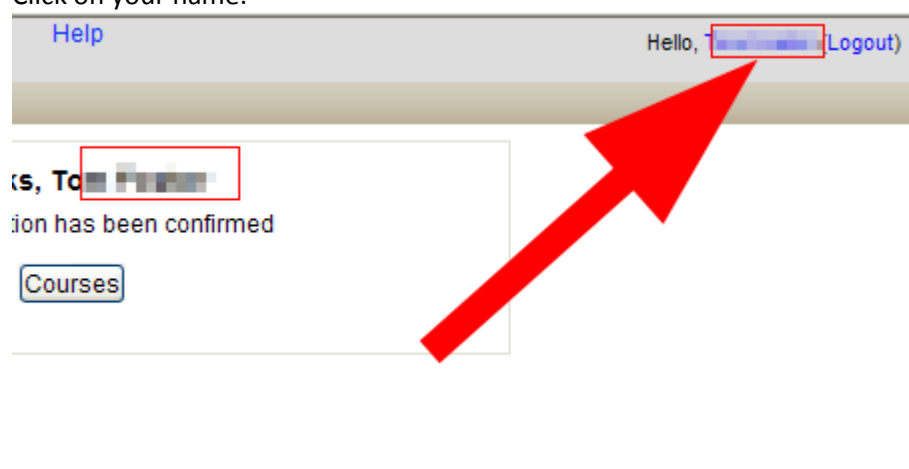
Go here and sign up:

<http://passion.edu/elearn/login/signup.php>

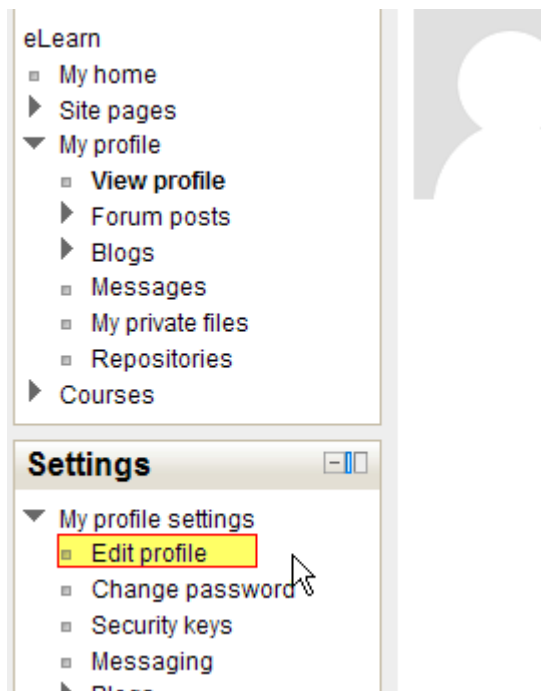
and fill in your details. As usual, use a "real" name, do not keyword stuff!

Confirm the account by clicking on the link in the email.

Click on your name:



Then on "edit profile" on the left:

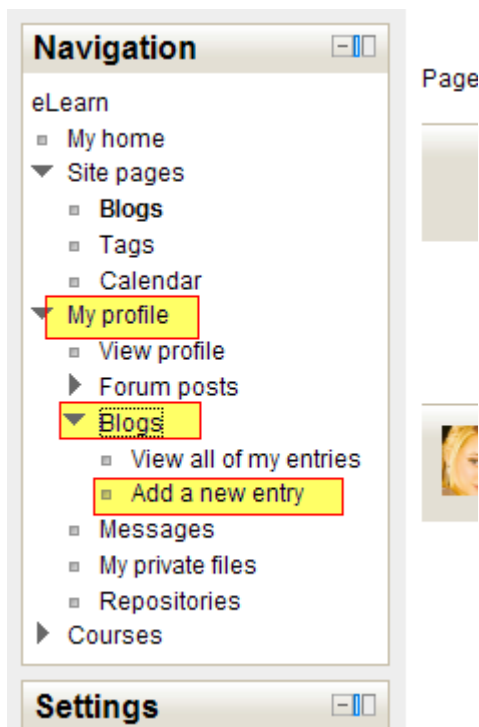


Where you can fill in your details, including your website:

A screenshot of a web form titled 'Optional' in a bold font. The form contains several input fields for optional profile information. The first field is labeled 'Web page' and contains the text 'http://www' followed by a redacted area (a black box). This entire input field is highlighted with a red rectangle. Below this are four more input fields, each with a label to its left: 'ICQ number', 'Skype ID', 'AIM ID', and 'Yahoo ID'. All these input fields are currently empty.

Save it and you're done with the profile.

Now, set up the blog. Click on "My Profile->Blogs->Add a new entry" on the left:



You can now enter your text. The only thing that does not work as usual, is inserting a link:

The editor is “broken”, so you have to look at the following screen-shot:

Entry title*

Blog entry body*

Font family Font size Format

here is some text with a hyperlin

Edit HTML Source

Path:

Attachment Maximum size for new files: 2MB

No files attached

Publish to ?

Hover your mouse in the spot indicated, and when you see the tools-tip “Edit HTML Source”, then you click on it, and the HTML editor pops up. You can now insert your HTML links into the text.

Just look for your anchor text, then surround it with the HTML code for the link you’d like to insert.

So, if your anchor text is “how to get your ex back” and the link is “http://www.mysite.com” then the HTML for the correct link is:

```
<a href="http://www.mysite.com">how to get your ex back</a>
```

Close the HTML editor and you’ll see your link in the “normal” (but broken) editor.

Entry title*

enter your title here

Blog entry body*

Font family

Font size

Format

here is some text with a hyperlink [how to get your ex back](#)

Path:

HTML format ▼

Attachment

Add...

Maximum size for new files: 2MB

No files attached

Publish to ?

Anyone in the world ▼

Make sure to set visibility to “Anyone in the world”, then publish and you’re done!

Bonus: 2 .GOV Wikis

These wikis are nofollow, but heck, they’re .GOV and are a nice addition to your backlinking mix:

<http://wiki.raleighnc.gov/streetnamehistory/index.php?title=Special:Userlogin&type=signup>

<http://wiki.cio.ny.gov/w/index.php?title=Special:UserLogin&type=signup>

then follow the procedure as for the .EDU wikis!